

PRESS RELEASE

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**ADVANCED SECURE CARPOOLING SERVICE LAUNCHED TO HELP PEOPLE GET TO WORK**

A free online carpooling service has been launched that allows people to easily find locals who they might be able to share a ride with.

MyCarpools.com is an Australian developed system designed to assist people get to work or study by sharing the ride with people in the area. By registering your daily commute on MyCarpools you can search the site for anyone else who is going your way at around the same time that you want to travel.

All this can be done without having to reveal any details about yourself publicly. When you identify possible carpool partners it is then possible to exchange messages with them on the MyCarpools.com site without even using your own private email address.

At no time are any of your contact details, your address or where exactly you are wanting to go visible to anyone. The only personal details visible are the ones you want to release.

MyCarpools.com spokesman, Michael McCann, said the system has been designed first and foremost with privacy in mind.

“There are a lot of people who might like to try carpooling to save some money. But up to now most online services available involved them posting all of their contact details, and the details of the trip they wanted to take on a site where anyone can see it. Our system allows people to have a look and see if there is anyone going their way, without having to reveal all of their details to the public eye,” McCann said.

“In the end though, carpooling is an activity between consenting adults and at some point, people have to be prepared to contact each other and try and set up co-operative arrangements that work. If it does not work out, then you are not stuck with it, you can just say, ‘No thanks’, and try carpooling with someone else.”

MyCarpools.com was set up and is operated primarily to provide large employers with a secure service that they can roll out for their staff as an employee benefit, but also to do something for the environment and to reduce carparking pressures at employment centres.



However the MyCarpools team decided to establish and host the public site for free for individuals who are prepared to give it a go in an effort to assist people who have to drive to work to avoid some of the costs of rising fuel prices.

“In the past public carpooling sites generally have not worked because of security concerns and a general lack of interest,” McCann said. “It works really well at large employment centres where an organization supports staff to use it. However we thought we should provide this to the public and just see if there is enough need and interest to get the numbers of people registered that are required for people to start finding carpool partners. It costs nothing to register and when there are enough people signing on, carpool partners will start to show up. “

“The really surprising thing we have found with our corporate customers is how quickly the cost savings mount up for employees,” McCann said. “People really start saving a lot of money when they carpool regularly and that is as good as a pay rise.”

For more information contact Michael McCann at [michael.mccann@mycarpools.com](mailto:michael.mccann@mycarpools.com) or visit the website [www.mycarpools.com](http://www.mycarpools.com)